

 ForumEurope

THE INTERNATIONAL AI SUMMIT 24

AUTUMN 2024

BRUSSELS

SPONSORSHIP BROCHURE

Anne-Lise Simon
anne-lise.simon@forum-europe.com
+44 (0) 7389 702 584

global-aiconference.com

#AIConf2024

THE INTERNATIONAL AI SUMMIT 24

AUTUMN 2024

BRUSSELS

Contents Page

- P3 Introduction
- P4 Details of past editions
- P5 Previous Speakers
- P6 Sponsorship Packages
- P9 Catering Packages
- P10 Product Sponsorship

PLEASE NOTE: The list of packages described in this brochure are by no means exhaustive and are meant only as a guide to the possible sponsorship and brand building opportunities that are available at this event. If you have any specific requirements that you feel are not covered by the packages available, then please do not hesitate to get in touch. We are always available to help you identify the options that suit your budget while maximising your value and visibility at the conference, and if necessary, our marketing team can work with you to create innovative sponsorship packages tailored to the exact needs of you and your organisation.

Anne-Lise Simon

anne-lise.simon@forum-europe.com
+44 (0) 7389 702 584

global-aiconference.com

[#AIConf2024](https://twitter.com/AIConf2024)

THE INTERNATIONAL AI SUMMIT 24

AUTUMN 2024

BRUSSELS

Introduction

The International Artificial Intelligence Summit 2024 will reconvene in Brussels in December 2024 and gather leading figures in AI ethics, policy, and industry to explore the latest regulatory and governance developments around the technology and their global implications.

The event will examine progress made around establishing a common ground for responsible AI development globally amid the complexities of geopolitical competition. It will also debate the extent to which the EU's AI Act could inform strategies for future responsible AI development that transcends national borders, and discuss how international standards and the practical implementation of ethical guidelines can balance innovation with risk mitigation - all while exploring the cutting-edge advancements and emerging trends that are reshaping our vision of the AI-driven world of tomorrow.



Why sponsor The International AI Summit 2024?

- › **Exclusive speaking positions** | Your organization can contribute to the discussion.
- › **Engaging and Interactive format** | Engage in a fully immersive and interactive debate with decision makers, businesses and policymakers.
- › **EU and Global outreach** | Convey your message to a broad and international audience.
- › **Networking opportunities** | Connect with your fellow attendees during coffee and lunch breaks throughout the event.
- › **Visibility Opportunities** | Ensure maximum visibility through branding on the event website and marketing activities.
- › **Exhibition and demos area** | Showcase your products and solutions or share a position paper with the audience at an onsite tabletop stand.

There are various sponsorship packages available for the event, to offer optimum exposure for all budgets available. These range from higher-end sponsorship packages giving an exclusive speaking position and priority branding, down to lower cost branding that still provides high visibility and a great value opportunity to raise your profile among the leading decision makers in this sector.

Anne-Lise Simon

anne-lise.simon@forum-europe.com
+44 (0) 7389 702 584

global-aiconference.com

#AIConf2024

THE INTERNATIONAL AI SUMMIT 24

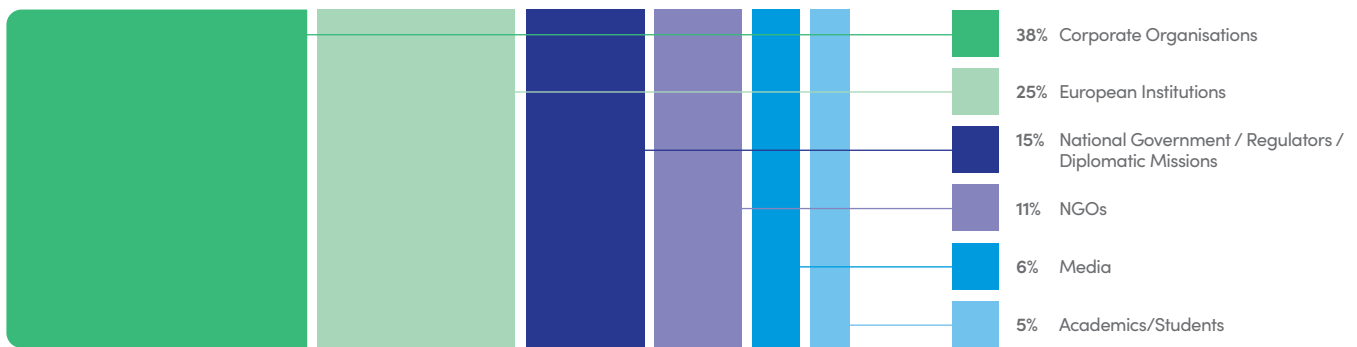
AUTUMN 2024

BRUSSELS

Details of past editions

Audience Breakdown

The last edition of our Artificial Intelligence conference took place in 2023 in Brussels and online, and saw the following audience breakdown, for those that joined us in-person:



Sponsors over the years have included



Anne-Lise Simon
anne-lise.simon@forum-europe.com
+44 (0) 7389 702 584

global-aiconference.com

#AIConf2024

THE INTERNATIONAL AI SUMMIT 24

ForumEurope

AUTUMN 2024

BRUSSELS

Previous Speakers

*Positions and organisations at time of contribution

Past speakers and contributors at the Artificial Intelligence conference have included:



Věra Jourová

Vice-President,
European
Commission



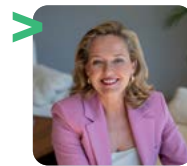
Thierry Breton

Commissioner
Internal Market,
European
Commission



Mariya Gabriel

European
Commissioner for
Innovation & Youth,
European
Commission



Nadia Calviño

First Deputy Prime
Minister of Spain and
Minister for Economy
and Digitalization



**Amandeep Singh
Gill**

UN Secretary-
General's Envoy on
Technology / Under
Secretary General



Simon Coveney

Minister for
Enterprise,
Trade and
Employment,
Ireland



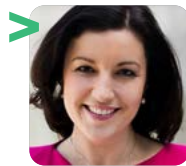
Karel Havlíček

Deputy Prime
Minister
and Minister of
Industry and Trade,
Czech Republic



Carme Artigas

Secretary of State
for Digitalization
and AI,
Government of Spain



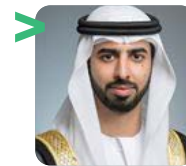
Dorothee Bär

Minister of State for
Digitalisation,
Federal Chancellery,
Federal Republic of
Germany



Simon Kennedy

Deputy Minister of
Innovation, Science
and Economic
Development,
Canada



**Omar Bin Sultan
Al Olama**

Minister of State for
Artificial Intelligence,
United Arab Emirates



Alan Davidson

Assistant Secretary
of Commerce for
Communications
and Information,
NTIA



Yoichi Iida

Assistant Vice Minister,
Ministry for Internal Affairs
and Communications
(MIC), Japan; Chair of
Hiroshima Process WG



John Kamara

Founder of
AI Center of Excellence
(AICE) Africa



**Rumman
Chowdhury**

Data Scientist



Maive Rute

Deputy Director-General
and Chief Standardisation
Officer, DG GROW,
European Commission



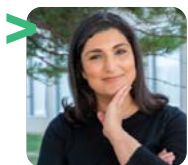
Dragoș Tudorache

MEP, Chair of the Special
Committee on Artificial
Intelligence in the Digital
Age (AIDA),
European Parliament



Lucilla Sioli

Director of Artificial
Intelligence and Digital
Industry,
DG CONNECT



Elham Tabassi

Associate Director for
Emerging Technologies,
Information Technology
Laboratory,
NIST



Gertrud Ingestad

Director-General,
DG DIGIT,
European Commission



Stéphane Negre

President,
Intel France



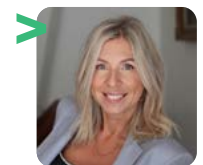
Bénédicte Javelot

Chief Strategy
Officer,
Orange



Bob Kimball

Vice President & AGC,
Amazon



Elena Fersman

Vice President and
Head of Global AI
Accelerator,
Ericsson

Anne-Lise Simon

anne-lise.simon@forum-europe.com

+44 (0) 7389 702 584

global-aiconference.com

#AIConf2024

Sponsorship Packages

Premium Exclusive

€50,000

Please note: This is an exclusive package, available to just **one organisation**.

- Speaking position for a company representative to deliver a Keynote speech
- Speaking position for a company representative to participate during one of the main plenary sessions;
- Exclusive Host of the VIP and speakers pre-conference dinner
- 5 guaranteed and complementary delegate places for company representatives or guests to attend the main conference
- Inclusion of your organisation logo as a 'Premium Sponsor' across all pre-event and event day materials, including:
 - Conference website (with link to your website)
 - All marketing emails
 - Event day banners and stage backdrop at the conference venue
 - On all post event materials,
- Inclusion of company materials in delegate e-packs, which are distributed to all delegates participating on arrival;
- Opportunity to take a tabletop exhibition stand to showcase your products and solutions or share a position paper with the audience;
- Advance access (1 week before the event) to the list of conference attendees;
- 2 places at the pre-conference VIP and speaker networking dinner (including speaker) – if organised.

THE INTERNATIONAL AI SUMMIT 24

ForumEurope

AUTUMN 2024

BRUSSELS

Sponsorship Packages

Platinum

€25,000

- › Speaking position for a company representative to participate during one of the main plenary sessions;
- › 5 guaranteed and complementary delegate places for company representatives or guests to attend the main conference
- › Inclusion of your organisation logo as a 'platinum sponsor' across all pre-event and event day materials, including:
 - Conference website (with link to your website)
 - All marketing emails
 - Event day banners and stage backdrop at the conference venue
 - On all post event materials,
- › Inclusion of company materials in delegate e-packs, which are distributed to all delegates participating on arrival;
- › Opportunity to take a tabletop exhibition stand to showcase your products and solutions or share a position paper with the audience;
- › Advance access (1 week before the event) to the list of conference attendees;
- › 2 places at the pre-conference VIP and speaker networking dinner (including speaker) – if organised.

Anne-Lise Simon

anne-lise.simon@forum-europe.com
+44 (0) 7389 702 584

global-aiconference.com

#AIConf2024

THE INTERNATIONAL AI SUMMIT 24

AUTUMN 2024

BRUSSELS

Sponsorship Packages

Gold

€10,000

- 3 guaranteed and complementary delegate places for company representatives or guests to attend the main conference (please note: in case of restrictions on the number of attendees who can attend events, you will be in the priority group to receive delegate places, alongside speakers, policymakers / regulators and other sponsor organisations);
- Inclusion of your organisation logo as a 'Gold sponsor' across all pre-event and event day materials, including:
 - Conference website (with link to your website)
 - All marketing emails
 - Event day banners and stage backdrop at the conference venue
 - On all post event materials,
- Inclusion of company materials in delegate e-packs, which are distributed to all delegates prior to arrival;
- Opportunity to take a tabletop exhibition stand to showcase your products and solutions or share a position paper with the audience;
- Advance access (1 week before the event) to the list of attendees;
- 2 places at the pre-conference networking dinner (including speaker) – if organised.

Due to the limited number of sponsorship packages available, please get in touch as soon as possible if you are interested in getting involved.

Anne-Lise Simon

anne-lise.simon@forum-europe.com
+44 (0) 7389 702 584

global-aiconference.com

#AIConf2024

THE INTERNATIONAL AI SUMMIT 24

ForumEurope

AUTUMN 2024

BRUSSELS

Catering Packages

Exclusive Hosting of Lunch Salon

€8,500

An exclusive opportunity to invite key event attendees and representatives from your core target group to join you for a private networking lunch, hosted by your organisation.

The full benefits of this option include:

- › A private room made available with space for up to 20 people to join in a seated lunch;
- › The opportunity to invite a selection of delegates and speakers who are attending the main conference to join as your lunch guests;
- › All invitations will be sent out by Forum Europe on your behalf, and the event team will also handle all logistical aspects on the event day;
- › Option for a representative to provide opening remarks, a short talk, or alternatively run a more informal networking lunch session;
- › Corporate identity displayed as hosts in the private room where the lunch will take place.

Sponsorship of Cocktail Reception

€7,000

The Networking Reception will be opened to all attendees to join. The setting will be informal and relaxed, providing the opportunity to network and meet over drinks and canapés.

- › Your organization seen as the exclusive 'host' of the cocktail reception;
- › Exclusive branding at the reception venue on a banner;
- › The opportunity for a representative from your organisation to give welcome address;
- › 3 places at the reception reserved for your representatives and guests;
- › 1 guaranteed and complementary delegate place for an organisation representative to attend the main conference.

Exclusive Sponsorship of Conference Refreshments

€5,000

- › Corporate identity displayed in the refreshments area during coffee break;
- › Opportunity to include branded items such as napkins, chocolates, or biscuits for instance (to be provided by sponsor and subject to venue terms and conditions);
- › 1 complementary delegate place.

Anne-Lise Simon

anne-lise.simon@forum-europe.com
+44 (0) 7389 702 584

global-aiconference.com

#AIConf2024

THE INTERNATIONAL AI SUMMIT 24

AUTUMN 2024

BRUSSELS

Product Sponsorship

As well as the main sponsorship packages, there are also a range of product-based branding and exhibition opportunities available with Forum Europe. If you are interested in exploring these, please contact our marketing team who will be happy to work with you on tailoring your package to the needs of you and your company.



Hand Sanitizer Sponsorship €1800

- › Company logo in full color printed on individual hand sanitizer bottles distributed to all attendees on their arrival at the venue. Cost of production is included.
- › Recognition on exclusive "Thank you for helping to keep us safe" signage at event.



Sponsorship of lanyards €4000 + cost of production

- › Company logo printed in full color on all lanyards.
- › Option of having the lanyard production organized by Forum Europe (production costs to be covered by your organization) or to provide the lanyards yourself.
- › Lanyards are distributed to all in-person delegates on arrival at the conference and worn at all times, ensuring high visibility of your brand throughout the event.



Sponsorship of conference badges €2000

- › Company logo printed in full color on all delegate badges.
- › Badges are distributed to all in-person delegates on arrival at the conference and worn at all times, ensuring high visibility of your brand throughout the event.

Please note: joint sponsorship of both lanyards and badges is available at the discounted rate of €5,000.

Anne-Lise Simon

anne-lise.simon@forum-europe.com
+44 (0) 7389 702 584

global-aiconference.com

#AIConf2024