https://global-aiconference.com/

ForumEurope

THE INTERNATIONAL AI SUMMIT 24

5 December 2024 BRUSSELS

IN PARTNERSHIP WITH

MLex

CO-LOCATED WITH

eit Community Artificial Intelligence

Funded by the European Union

Post Event Report

THE CONFERENCE IN NUMBERS

194
Attended in person

324
Attended virtually

35
Speakers

10
Sessions and Panel Discussions

IN PERSON COUNTRY OF ORIGIN

Australia - 2

Belgium - 127

Bulgaria - 1

Canada - 1

Cyprus - 1

Czech Republic - 2

France - 6

Germany - 6

Greece - 3

Ireland - 1

Italy - 1

Lithuania - 4

Luxembourg - 3

Malta - 1

Morocco - 1

Netherlands - 7

Norway - 5

Poland - 6

Portugal - 1

Slovakia - 1

Slovenia - 1

Spain - 3

Switzerland - 1

United Kingdom - 2

United States - 2

Other - 5

VIRTUAL COUNTRY OF ORIGIN

Albania - 1
Algeria - 1
Angola - 1
Argentina - 1
Australia - 2
Austria - 2
Belarus - 1
Belgium - 81
Benin - 1
Brazil - 1
Bulgaria - 1
Cameroon - 2
Canada - 5
China - 2
Croatia - 2
Cyprus - 6
Czechia - 3
Denmark - 3
Dominican Republic -1
Egypt - 1
Finland - 5
France - 15
Germany - 15
Ghana - 1
Greece - 11
Hungary - 4
India - 1
Indonesia - 1
Ireland - 6
Israel - 3
Italy - 3
Japan - 2
Kenya - 1
Latvia - 4
Lebanon - 1
Lithuania - 2
Luxembourg - 2
Malta - 1
Mexico - 2
Morocco - 1
Myanmar - 1
Netherlands - 6
Nigeria - 3
Poland - 3
Portugal - 14
Puerto Rico - 1
Romania - 2
Singapore - 4
Slovenia - 1
South Africa - 2
Spain - 15
Sweden - 6
Switzerland - 9
Taiwan - 1
Türkiye - 3
Uganda - 3
Ukraine - 3
United Kingdom - 30
United States - 14
Uzbekistan - 1
Other - 3

VIRTUAL SESSIONS ATTENDANCE

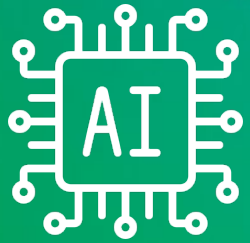
Accelerating Responsible, Safe and Equitable AI Development
156

AI for Cybersecurity and Cybersecurity for AI
158

Mitigating AI Risks through Safety and Fairness Measures
210

Equitable Access and Opportunity: AI for Inclusive Growth
187

Exploring the UN’s AI Agenda under the Global Digital Compact
164



VIRTUAL SESSIONS ATTENDANCE

Geopolitical Influences on AI Development

172

Driving Innovation: How AI, Robotics, and Automation Enhance Operations and Empower Employees

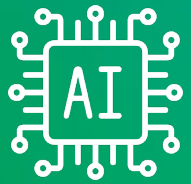
144

Delivering on the promise of AI: Building the market, tools and solutions to drive growth and prosperity

183

Towards the Global Interoperability of AI - The Role of Global Cooperation on Standards

168



The EU AI Act and Global Alignment on AI Regulatory Efforts

131

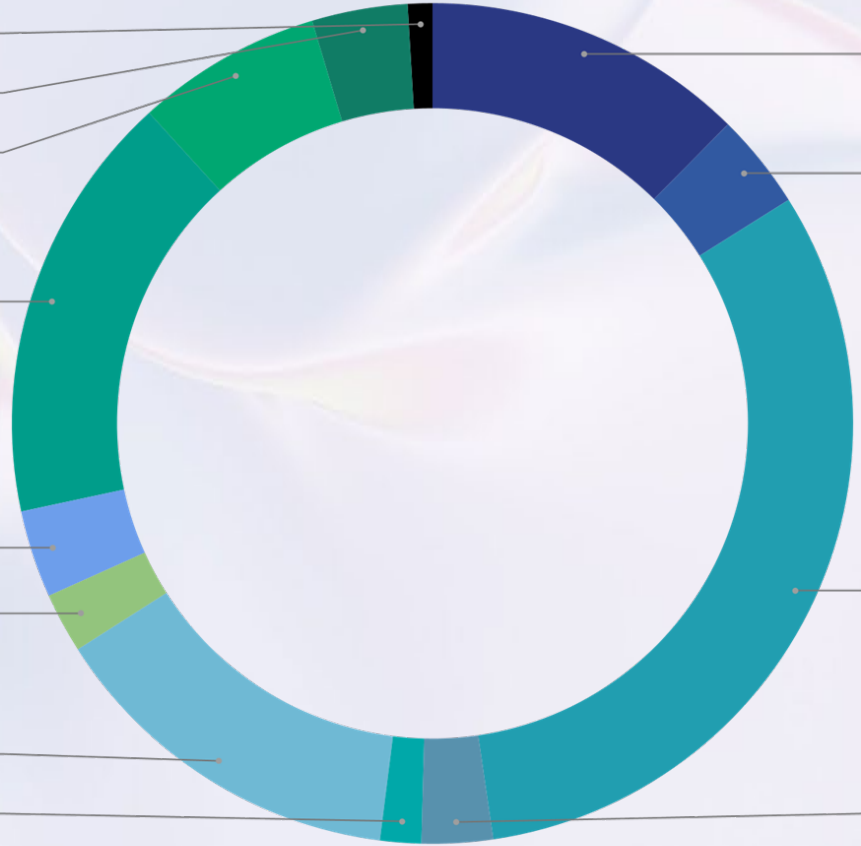
WHO ATTENDED THE INTERNATIONAL AI SUMMIT 2024 IN BRUSSELS & ONLINE?

AUDIENCE BREAKDOWN

52.36%

47.42%

0.21%



WHAT PARTICIPANTS SAID

Feedback Survey

100% of attendees who filled out the survey thought that the communication from Forum Europe prior to the event, the organisation and delivery of proceedings, and general venue service and catering, were all either **'Good' or 'Excellent'**.

Was there any sections during the event proceedings which you found particularly useful?

- Panel Discussions: The EU Ai Act and Global Alignment on AI Regulatory Efforts, Towards the Global Interoperability of AI: The role of global cooperation on standards, Geopolitical Influences on AI Development, Mitigating AI Risks through Safety and Fairness Measures, and Fireside Chat: Exploring the UN's AI Agenda under the Global Digital Compact and Keynote Session: Accelerating Responsible, Safe and Equitable AI Development
- Not in particularly, the whole central organized program was interesting and fine because of the different type of sessions (presentation, panel discussion)
- Equitable Access and Opportunity: AI for Inclusive Growth
- One on AI standardisation
- AI Act
- AI Safety Institutes talking about their work
- EU AI Act and globalisation standards
- The impact of AI on innovation and technology
- I found the side event of the EIT Digital Workshop very helpful in the morning, as it provided us the opportunity to contribute to the discussion points during the day, even if we were not the main speakers at the Summit:-)
- Panel Discussion: The EU AI Act and Global Alignment on AI Regulatory Efforts
- The useful points of discussions, are governance of AI, coordination between all the actors, institutions, states, UN, ONG, for mitigating the potential risks and taking advantages of the positive outcomes of AI for societies in all the world regions, not only the developed countries, for me that is the great challenge!
- The Standards panel was particularly useful because it revealed how unspecific and undefined the discussion about "AI standards" has been so far. Sometimes a panel is useful because of what is NOT said.
- Geopolitical AI

Feedback Survey

100% of attendees who filled out the survey thought that the communication from Forum Europe prior to the event, the organisation and delivery of proceedings, and general venue service and catering, were all either **‘Good’ or ‘Excellent’**.

Are there any issues relating to artificial intelligence in Europe you would like to see covered at a future event?

- More practical information for businesses, common people, employees and the uses in governmental and political issues
- Gender in AI and Fireside chats on specific sectors influenced by AI, such as Education
- In an overview and on a high level the sort of AI there are and de 'installed base' and succes of them
- More business user cases
- problems encountered in compliance — use cases and their resolution
- Collaborations - Education - Innovation. EIT Digital could provide more examples.
- How will the EU regulation of AI affect it's innovation efforts.
- The relation between Artificial Intelligence and New Technologies (5G, 6G)
- How NGOs/projects tackle the issue at a smaller scale (more concrete content)
- The High Risk Categories of the AI Act deserve special attention.
- Practical example of operationalisation of the AI act
- Safety issues, ethical
- MUCH more discussion of the difficult data-related issues (data localization, data quality, data sharing) that have not been addressed yet. Implementing the Data Act will be a nightmare, particularly for small companies. Invite Indian experts to discuss DEPA, the Data Empowerment and Protection Architecture, etc. Invite some of the global organizations working on research data curation and sharing. Invite Alex "Sandy" Pentland at MIT to discuss data unions and how they will support Machine Learning applications in Europe and around the world..
- Artificial Intelligence Related Law

Speaker, Sponsor & Audience Feedback

‘Great event, looking forward to next year!.’
Ana Pavlić

‘The hotel reception people were both very helpful and very polite. Great event!’
Johanna TZANIDAKI
AYA Consulting

‘I would like to join in ICT and Telecommunications programs in future of ForumEurope.’
Mr. Kyaw Thura Maung
Posts and Telecommunications Department, Ministry of Transport and Telecommunications, Myanmar

‘thanks for organizing this event!’
Han Wijlens
Kadaster

‘thank you for keeping such high standards in your events!.’
Irina Klokova
European Data Compliance Network

‘yes there is a great need to discuss the relevant challenges for implementing AI, we have the agenda of SDG mainly 1, 2, 3, 4 and 5, the AI would be very critical to promote the opportunities for developing countries to advance in the achievement of the SDG targets; my opinion....’
Abdelhaq El Hayani
Capacities Building Consulting - CBC

‘Karolina has been a great coordinator for this edition! Keep up the great job!.’
Evangelos Marios Kemos
EIT Digital

‘Good organization, next step include the facilities and scholarships for others countries out of Europe.’
CHEDOM FANKAM SERGE
ORANGE CAMEROON

Speaker, Sponsor & Audience Feedback

‘That was fantastic, Forum Europe team!!! Organization, program, speaker. Just the best. Thanks for doing such events’

&

‘Thanks for having us - it was a real success! The way you organized it, the agenda, the team - top level. I have not seen something like this in Brussels before.’
Iryna Begma
Head of Sales, MLex

‘Thank you for such a great event!.’
Anna Hyvliud
PhD. Engagement manager, URich

‘The speakers sitting, speaking for, in most of the cases, even more than an hour with the same tone can become boring and especially very difficult to follow. I would suggest to change EVERYTHING and letting the speakers have their own standing speech with visual support, and then give more space to questions from the public or just add a very small interview at the end (max 15’). This would make everything more dynamic, enjoyable and less heavy.’
Federico Alimenti
ICHEC Brussels Management School

‘I really enjoyed being part of such an important and special event. I met other people who were very interested and very knowledgeable about AI. For me, it was all too new and I didn't really understand much of what they talked about in the panels, but I can still say that I got the feeling that it is still so new, that nobody really knows how this prodigious tool is going to evolve. As for me, I'm going to start using AI on a daily basis, which is already a lot! Thank you for inviting me to the Forum and if I can I will come next year!.’
Mar Garcia-Borreguero
Spanish delegation at the UNESCO

Speaker, Sponsor & Audience Feedback

‘Countries around the world are emphasizing that sound AI governance calls for impactful standards and capacity development. That’s exactly how ITU contributes to responsible, safe, and inclusive AI.’
Bilel Jamoussi
Deputy to the Director and Chief of the Study Groups Department, Telecommunication Standardization Bureau
ITU

‘The shift to on-device AI offers an opportunity to realize Gen AI's full potential, promote consumer choice as the driver of innovation and ensure that cultural and linguistic diversity are reflected in AI systems’
Anne-Lise Thieblemont
Vice President Government Affairs
Qualcomm

‘AI agents represent the next phase of AI innovation. To unlock technology's full potential, governments must champion the adoption of trusted AI tools, establish enabling regulatory frameworks, and invest in comprehensive skilling programs for the workforce of tomorrow.’
Aliki Foinikopoulou
Senior Director, Global Public Policy
Salesforce

‘International exchanges like Forum Europe’s International AI Summit promote multistakeholder and multilateral dialogue, which is critical to shaping human-centric, safe, secure and trustworthy AI.’
Ulrik Vestergaard Knudsen
Deputy Secretary-General
OECD

‘Ladies and gentlemen, the development of AI is unstoppable, and each one of us is here to witness this historic moment. In this process, it is crucial for all of us to collectively consider and address how to establish sound policies and prevent the misuse of technology. The Ministry of Digital Affairs of Taiwan is dedicated to promoting a trustworthy AI environment and actively engaging with international partners to build connections and foster cooperation. Together, we aim to contribute to the global development and governance of artificial intelligence’
林宜敬 Yi-Jing Lin
Deputy Minister of Digital Affairs
Taiwan

SOCIAL MEDIA IMPACT

THE EVENT HASHTAG #AIConf2024

213
LinkedIn Likes

94
X Likes & Mentions

60.8K
Potential Reach

EIT Manufacturing
22,908 followers
4d •

Today is the day | EIT AI Community at the International AI Summit

Forum Europe brings together experts in AI to discuss topics such as democratising AI, fostering innovation and enhancing Europe's role in the global AI landscape.

For the EIT AI Community, this event is an opportunity to collaborate on the regulatory, ethical and business dimensions of #AI. Such engagements are vital for building a unified European ecosystem to shape the future of AI responsibly.

💡 Highlights from the discussions so far:
- What is AI? This fundamental conversation showed we need to think about what we teach the AI we create.
- Current view: AI is often seen as "statistics for decision-making," but its influence depends on the frameworks and values guiding its development.

EIT Digital Climate-KIC EIT Health EIT Food EIT Urban Mobility Karolina Stankiewicz James Wilmott Anne-Lise Simon Evangelos Marios Kemos Tommaso Emiliani Rizos-Theodoros Chadoulis Lakshmy Arvind Orestis Trasanidis Adrian Bablok Konstantinos Georgoulias Magí Lluch-Ariet Loreta Angelovski Marcus Chiri Mirko Miceli Martine Van Veelen Salvatore Moccia

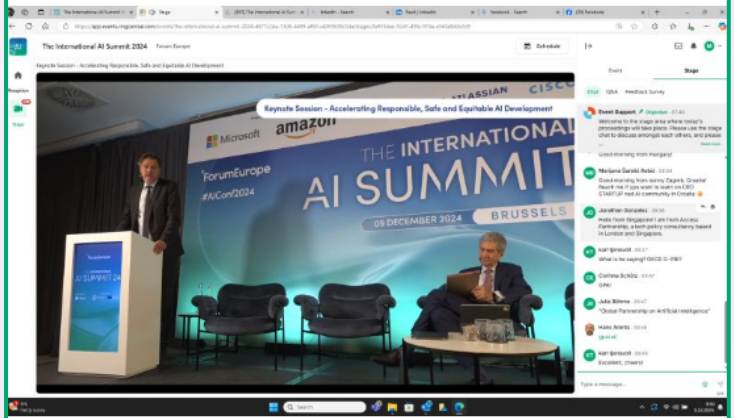
#EITCommunity #AI

Marijana Sarolic Robic • 3rd+
Tech loving Attorney at Law/PWMN Croatia/PWN Zagreb president/New Zeal...
4d • Edited •

Forum Europe #AIConf2024 in progress!
Great key notes on challenges and points on AI gobal future by Ulrik Vestergaard Knudsen, Deputy Secretary-General, OECD expecially about geopolitical situation and open markets future with emphasis on interoperability and technology benefits that could bring world together again via digital transformation!

OECD - OCDE definition of AI embedded in #aiact is crucial contribution to better common understanding and operability of AI globally

Moderated by: @Cameron F. Kerry, Distinguished visiting fellow, Center for Technology Innovation, Brookings Institution, with great perspective on AI being a great global experiment



You and 12 others

THE EVENT HASHTAG #AIConf2024

Rachele Ciavarella • 3rd+
Senior Manager, EU Government Affairs and Public Policy
3d • Edited •

Great to have my colleague Aliki Foinikopoulou on stage today at Forum Europe's International AI Summit, alongside Oleksandr Tsybort, Yoichi Iida, Elise Houlik and Andrew Wyckoff.

It's so refreshing (and much needed!) to see conversations in Brussels focusing not only on the regulatory aspects of AI but also on AI adoption and diffusion and how these technologies can drive growth and productivity.

AI adoption, alongside innovation, is key to helping the EU realize its competitiveness aspirations.

#AIConf2024 #AI #trustedAI #enterpriseAI #Agentforce #agenticAI

Ministerstwo Cyfryzacji
54,087 followers
3d •

Deputy Minister Dariusz Standerski, PhD represented #MinisterstwoCyfryzacji at the International AI Summit 2024. During the debate on the global coordination of AI regulations, he stressed the need to supplement the regulation with a European investment strategy with stable financing.

The priority of the upcoming Polish presidency is the effective and efficient implementation of artificial intelligence.

Forum Europe #AIConf2024 #PLPres25 #SztucznaInteligencja #MinisterstwoCyfryzacji

Aliki Foinikopoulou • 2nd
Senior Director, Global Public Policy, Salesforce
2d • Edited •

Thankful for the opportunity to present Salesforce's latest innovation strides in #agenticAI at yesterday's International AI Summit organised by Forum Europe. I had the honour of sharing the (virtual) stage with Yoichi Iida and Oleksandr Tsybort, two government officials with a deep understanding of the potential of #artificialintelligence to achieve growth and efficiencies. Elise Houlik made a compelling case about the productivity gains #AI can bring to SMEs, the backbone of our economies in Europe.

For my intervention, I focused on the opportunity #AIagents represent for organisations of all sizes and in all sectors - and this opportunity is here and now. Governments should focus on creating the right conditions to improve diffusion of trusted AI solutions in the economy, with enabling regulatory frameworks and comprehensive skilling policies.

With thanks to Andrew Wyckoff for the expert moderation.

#AIConf2024

Philip Piatkiewicz • 3rd+
Secretary General @ Adra | EU Engagement, Digital Industry Growth
3d •

A huge thank you to Forum Europe for inviting me to the International AI summit 24 and to participate in the session on Global Interoperability of AI - The Role of Global Cooperation on Standards.

The event provided a comprehensive platform to discuss the importance of standardisation and the critical role that organisations like CEN and CENELEC, International Telecommunication Union and National Institute of Standards and Technology (NIST) play, in enhancing value chains, harmonising regulations, and ensuring the development of trustworthy and safe AI and robotics technologies globally.

Really privileged to have shared the stage with a greatly knowledgeable bunch of experts: Elham Tabassi, Dr. Bilel Jamoussi,Nooshin Amirifar, PhD, Yohann Bénard and an engaging moderator Cameron Kerry.

Key insights:
The critical importance of standardisation bodies for strengthening and streamlining value chains across the burgeoning AI industry to improve supply chain efficiency and interoperability.
The importance of harmonising European regulations to foster a more cohesive and efficient regulatory environment, supporting European single market integration and trade.
Approaches to delivering AI and robotics technologies that are both trustworthy and safe, ensuring public confidence and ethical compliance. Especially true as we see an increasing adoption of GenAI technologies across sectors and in robotics!

We look forward to continued collaboration and innovation in these critical areas.
#Standardisation #AI #Data #Robotics #Innovation #ForumEurope

Levente Sipos • 3rd+
Process Consultant | Data Science MSc
3d • Edited •

Had an amazing time gaining insights at The International AI Summit 2024!
Such an inspiring experience, full of valuable takeaways!

Forum Europe
#AIConf2024

THE EVENT HASHTAG #AIConf2024

Kait Bolongaro • 2nd
Managing Editor for Europe at MLex
3d •

Over 500 attendees. 36 speakers. 5 panels. 3 fireside chats. 1 keynote speech.

It was a busy day in Brussels yesterday at the International AI Summit 2024, a day of insightful discussions on #AI and governance organized by Forum Europe.

My personal highlights included interviewing Jeff Campbell from Cisco about AI, cybersecurity and policy, and moderating a panel on AI for inclusive growth with Yi-Jing Lin, Signe Ratso, Amb - Prof Bitange Ndemo and Anne-Lise Thieblemont.

MLex was well represented with Luca Bertuzzi, Matthew Newman, Iryna Begma, Benjamin Bloom, Riad Bouchelouh and Filip Dudycz.

A big thank you to Forum Europe for making this happen.

#AIGovernance #tech #AIConf2024 #policy

Laszlo Igneczi • 2nd
In transition, experienced in EU public administration and digital policies
3d • Edited •

#AIConf2024 - another inspiring event by Forum Europe, well done!
(I participated online, missing the very beneficial coffee break discussions, but I can tell you that the chat and Q&A sections of the event portal were surprisingly live and meaningful)

The orginasers ususally publish a useful summary of the discussions, I hope this is going to happen this time too; here I just share some thoughts, statements and interesting questions from the day.

Aurelia Takacs • 2nd
Global DE&I Lead, Cisco CX | Championing Diversity, Equity, In
3d • Edited •

According to our recently published second annual Cisco AI Readiness Index, 24% of businesses feel their workforce is AI-ready, however within the EU it's only 10% of European businesses, which our SVP & Chief Government Strategy Officer at Cisco, Jeff Campbell, shared with the audience in his insightful fireside chat with Kait Bolongaro on: "AI for Cybersecurity and Cybersecurity for AI" at the International AI Summit yesterday in Brussels with Forum Europe. Grateful to our Government Affairs team to have been able to attend the summit.

Some key takeaways from Jeff's session:

Educational awareness and skilling is key, both for tech and non-tech users, and is critically important to reach the full benefits of AI.

Harmonization and balance around rules & regulations is very important to continue to encourage innovation and entrepreneurship.

We must continue to think and partner globally and recognize all global markets.

Check out our 2014 Cisco AI Readiness Index: https://lnkd.in/eEDbnjk2

And our AI Enable ICT Workforce Report & Executive Summary: https://lnkd.in/e5UmcXN6

#cisco #wearecisco #AI #cybersecurity #digitalskills #AIConf2024 #brussels

Anna Finch • 3rd+
Applied Statistical Modelling and Health Informatics Master Student - King's ...
2d • Edited •

What a day at the 2024 International AI Summit in Brussels last Thursday! #AIConf2024

Incredibly grateful to have been part of the conversations about new challenges in AI policymaking, regulation, research and innovation. The focus was more optimistic about AI with talks around global collaboration for equity, interoperability and standards, filling the gaps of the EU AI act and insights on the Trump administration's view of AI.

Particularly enjoyed the **Panel on AI safety research** moderated by Joshua Meltzer, featuring:

THE EVENT HASHTAG #AIConf2024

Amazon News EU @AmazonNewsEU · Dec 5

📌 At the #AIConf2024 Amazon's VP for International Operations, Stefano Perego, highlighted a €700M investment in AI & robotics in Europe, creating 700+ new job categories 🔧. He advocated for a supportive, pan-European #AI regulatory framework, whilst emphasising #innovation

Qualcomm_EUPolicy @QC_EUPolicy · Dec 5

Speaking today at @ForumEurope's #AIConf2024, @Qualcomm's Anne-Lise Thieblemont emphasized the importance of public and private partnership for the development of responsible and inclusive innovation in AI.

Discover more: bit.ly/40XJff2

UK Mission to the EU @UKMisBrussels · Dec 6

Thanks to @ForumEurope for hosting the Director of the @AISafetyInst alongside colleagues from for an insightful panel discussion.

The conversation focused on UK and international efforts to harness #AI's potential by mitigating its risks.

#AIConf2024

Jeff Campbell @JeffCampbellDC · Dec 6

Enjoyed participating in #AIConf2024 in Brussels to dive into how #AI is transforming #cybersecurity and vice versa. In this digital era, robust cybersecurity & next-gen #connectivity are the bedrock for unlocking AI's full potential for societal good.

Amazon News EU @AmazonNewsEU · Dec 6

🔊 Yohann Benard, Director for EU Digital, emphasised Amazon's commitment to global AI standards at the #AIConf2024 He highlighted their role in operationalising policies, ensuring interoperability, and fostering #innovation across jurisdictions ⚖️

POST EVENT ARTICLES BY

EU's AI Act serves as global model, OECD official says

Microsoft says clarity needed for implementation of EU's AI Act

Polish EU presidency to focus on AI Act's consistent implementation

RESOURCES

[Event images]

[Dinner images]

[Delegate resource pack]

Sessions' recordings are available on our [YouTube channel]

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ForumEurope

THE INTERNATIONAL AI SUMMIT 24

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Thank you for your support!