

 ForumGlobal

THE INTERNATIONAL AI SUMMIT 25

DECEMBER 2025

BRUSSELS / BELGIUM

SPONSORSHIP BROCHURE

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global-aiconference.com

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Contents Page

- P3 Introduction
- P4 Details of past editions
- P5 Previous Speakers
- P6 Sponsorship Packages
- P9 Catering Packages
- P10 Product Sponsorship

PLEASE NOTE: The list of packages described in this brochure are by no means exhaustive and are meant only as a guide to the possible sponsorship and brand building opportunities that are available at this event. If you have any specific requirements that you feel are not covered by the packages available, then please do not hesitate to get in touch. We are always available to help you identify the options that suit your budget while maximising your value and visibility at the conference, and if necessary, our marketing team can work with you to create innovative sponsorship packages tailored to the exact needs of you and your organisation.

Introduction

The International AI Summit 2025 will bring together policymakers, industry leaders, researchers, and innovators from around the world for a full day of discussions on the direction of AI and its broader impact. The Summit will provide a space to share perspectives, address real-world challenges, and explore how AI is reshaping economic systems, social dynamics, and global partnerships.

Through a mix of keynotes, panel discussions, and fireside chat, participants will tackle some of the most pressing questions in AI today – from evolving regulation and infrastructure needs to fairness, access, and global governance. The event will also examine how geopolitical and geoeconomic dynamics are shaping the way AI is developed, deployed, and governed, alongside discussions on international standards and how to expand access and capacity across regions.



Why sponsor The International AI Summit 2025?

- › **Exclusive speaking positions** | Your organization can contribute to the discussion.
- › **Engaging and Interactive format** | Engage in a fully immersive and interactive debate with decision makers, businesses and policymakers.
- › **EU and Global outreach** | Convey your message to a broad and international audience.
- › **Networking opportunities** | Connect with your fellow attendees during coffee and lunch breaks throughout the event.
- › **Visibility Opportunities** | Ensure maximum visibility through branding on the event website and marketing activities.
- › **Exhibition and demos area** | Showcase your products and solutions or share a position paper with the audience at an onsite tabletop stand.

There are various sponsorship packages available for the event, to offer optimum exposure for all budgets available. These range from higher-end sponsorship packages giving an exclusive speaking position and priority branding, down to lower cost branding that still provides high visibility and a great value opportunity to raise your profile among the leading decision makers in this sector.

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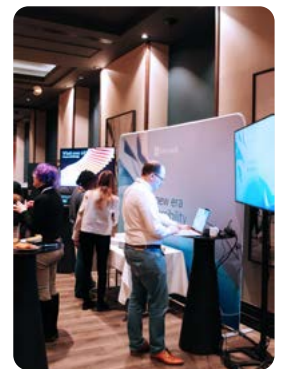
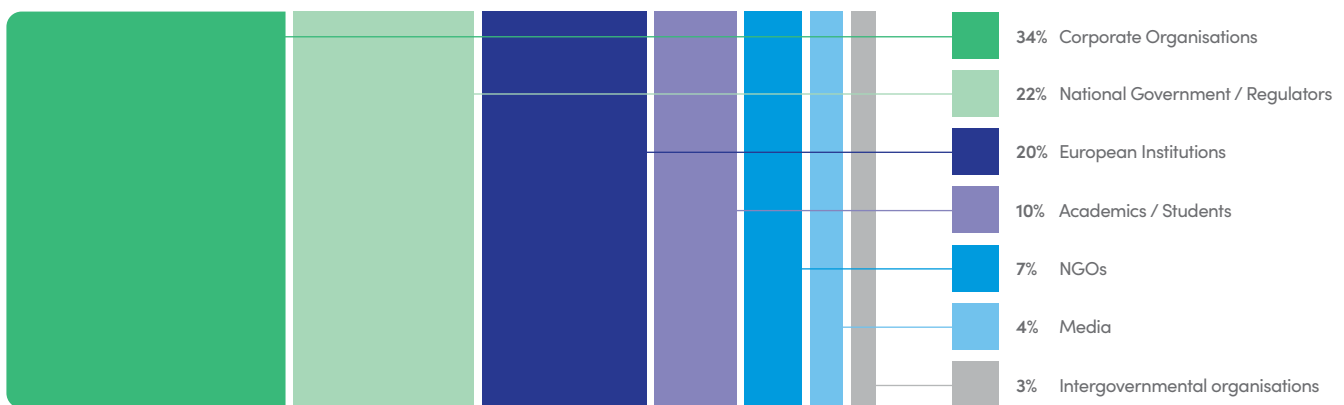
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Details of past editions

Audience Breakdown

The last edition of our Artificial Intelligence conference took place in 2024 in Brussels and online, and saw the following audience breakdown:



Sponsors over the years have included

accenture

amazon

ATLASSIAN



centre
for
future
generations

CISCO



IBM

INTUIT

Microsoft

MLex

Qualcomm



SAP

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Previous Speakers

*Positions and organisations at time of contribution

Past speakers and contributors at the Artificial Intelligence conference have included:



Věra Jourová

Vice-President,
European
Commission



**Amandeep Singh
Gill**

UN Secretary-
General's Envoy on
Technology / Under
Secretary General



**Ulrik Vestergaard
Knudsen**

Deputy Secretary-
General,
OECD



Nadia Calviño

First Deputy Prime
Minister of Spain and
Minister for Economy
and Digitalization



Simon Coveney

Minister for
Enterprise, Trade and
Employment,
Ireland



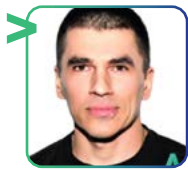
**Dariusz
Standerski**

Secretary of State
at the Ministry of
Digital Affairs,
Poland



Yi-Jing Lin

Deputy Minister
of Digital Affairs,
Taiwan



Oleksandr Tsybort

Deputy Minister
for Digital
Transformation,
Ministry of Economy,
Ukraine



Yoichi Iida

Assistant Vice Minister, Ministry
for Internal Affairs and
Communications (MIC), Japan;
Chair of Hiroshima
Process WG



Signe Ratsö

Deputy Director-General for
Innovation, Prosperity and
International Cooperation, DG
Research and Innovation (RTD),
European Commission



Maive Rute

Deputy Director-General and
Chief Standardisation Officer,
DG Internal Market, Industry,
Entrepreneurship and SMEs
(GROW), European Commission



Kilian Gross

Head of Unit Regulation
and Compliance,
Artificial Intelligence
Office, DG CONNECT,
European Commission



Dragoș Tudorache

Member,
European Parliament
and Co-Rapporteur
of the AI Act



Elizabeth Kelly

Director,
U.S. AI Safety Institute



Bitange Ndemo

Kenya's Ambassador
to Belgium and
Mission to the
European Union



**Pedro Miguel da
Costa e Silva**

Ambassador
to the EU, Brazilian
Mission to the
European Union



Jerry Sheehan

Director,
Directorate for
Science, Technology
& Innovation,
OECD



Elham Tabassi

Associate Director for
Emerging Technologies,
Information Technology
Laboratory,
NIST



Oliver Illott

Director,
UK AI Safety Institute



Juha Heikkilä

Adviser for
International Aspects
of Artificial Intelligence,
DG CONNECT,
European Commission



Elena Fersman

Vice President
and Head of Global
AI Accelerator,
Ericsson



Jeff Campbell

SVP and Chief
Government
Strategy Officer,
Cisco



Stefano Perego

VP International
Operations & Global
Ops Services,
Amazon



Laetitia Cailleteau

Responsible AI
& Generative AI
Studios Europe lead,
Accenture

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Sponsorship Packages

Premium Exclusive

€50,000

Please note: This is an exclusive package, available to just **one organisation**.

- Speaking position for a company representative to deliver a Keynote speech
- Speaking position for a company representative to participate during one of the main plenary sessions;
- Exclusive Host of the VIP and speakers pre-conference dinner
- 5 guaranteed and complementary delegate places for company representatives or guests to attend the main conference
- Inclusion of your organisation logo as a 'Premium Sponsor' across all pre-event and event day materials, including:
 - Conference website (with link to your website)
 - All marketing emails
 - Event day banners and stage backdrop at the conference venue
 - On all post event materials,
- Inclusion of company materials in delegate e-packs, which are distributed to all delegates participating on arrival;
- Opportunity to take a tabletop exhibition stand to showcase your products and solutions or share a position paper with the audience;
- Advance access (1 week before the event) to the list of conference attendees;
- 2 places at the pre-conference VIP and speaker networking dinner (including speaker) – if organised.

Sponsorship Packages

Platinum

€25,000

- › Speaking position for a company representative to participate during one of the main plenary sessions;
- › 5 guaranteed and complementary delegate places for company representatives or guests to attend the main conference
- › Inclusion of your organisation logo as a 'platinum sponsor' across all pre-event and event day materials, including:
 - Conference website (with link to your website)
 - All marketing emails
 - Event day banners and stage backdrop at the conference venue
 - On all post event materials,
- › Inclusion of company materials in delegate e-packs, which are distributed to all delegates participating on arrival;
- › Opportunity to take a tabletop exhibition stand to showcase your products and solutions or share a position paper with the audience;
- › Advance access (1 week before the event) to the list of conference attendees;
- › 2 places at the pre-conference VIP and speaker networking dinner (including speaker) – if organised.

Sponsorship Packages

Gold

€10,000

- 3 guaranteed and complementary delegate places for company representatives or guests to attend the main conference (please note: in case of restrictions on the number of attendees who can attend events, you will be in the priority group to receive delegate places, alongside speakers, policymakers / regulators and other sponsor organisations);
- Inclusion of your organisation logo as a 'Gold sponsor' across all pre-event and event day materials, including:
 - Conference website (with link to your website)
 - All marketing emails
 - Event day banners and stage backdrop at the conference venue
 - On all post event materials,
- Inclusion of company materials in delegate e-packs, which are distributed to all delegates prior to arrival;
- Opportunity to take a tabletop exhibition stand to showcase your products and solutions or share a position paper with the audience;
- Advance access (1 week before the event) to the list of attendees;
- 2 places at the pre-conference networking dinner (including speaker) – if organised.

Due to the limited number of sponsorship packages available, please get in touch as soon as possible if you are interested in getting involved.

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Catering Packages

Exclusive Hosting of Lunch Salon

€8,500

An exclusive opportunity to invite key event attendees and representatives from your core target group to join you for a private networking lunch, hosted by your organisation.

The full benefits of this option include:

- › A private room made available with space for up to 20 people to join in a seated lunch;
- › The opportunity to invite a selection of delegates and speakers who are attending the main conference to join as your lunch guests;
- › All invitations will be sent out by Forum Europe on your behalf, and the event team will also handle all logistical aspects on the event day;
- › Option for a representative to provide opening remarks, a short talk, or alternatively run a more informal networking lunch session;
- › Corporate identity displayed as hosts in the private room where the lunch will take place.

Sponsorship of Cocktail Reception

€7,000

The Networking Reception will be opened to all attendees to join. The setting will be informal and relaxed, providing the opportunity to network and meet over drinks and canapés.

- › Your organization seen as the exclusive 'host' of the cocktail reception;
- › Exclusive branding at the reception venue on a banner;
- › The opportunity for a representative from your organisation to give welcome address;
- › 3 places at the reception reserved for your representatives and guests;
- › 1 guaranteed and complementary delegate place for an organisation representative to attend the main conference.

Exclusive Sponsorship of Conference Refreshments

€5,000

- › Corporate identity displayed in the refreshments area during coffee break;
- › Opportunity to include branded items such as napkins, chocolates, or biscuits for instance (to be provided by sponsor and subject to venue terms and conditions);
- › 1 complementary delegate place.

Product Sponsorship

As well as the main sponsorship packages, there are also a range of product-based branding and exhibition opportunities available with Forum Europe. If you are interested in exploring these, please contact our marketing team who will be happy to work with you on tailoring your package to the needs of you and your company.



Sponsorship of Pens €1800

- › Company logo in full color printed on individual pens distributed to all attendees on their arrival at the venue. Cost of production is included.



Sponsorship of Notepads €2000

- › Company logo in full color printed on notepads distributed to all attendees. Cost of production is included.

Please note: Joint sponsorship of both Notepads and Pens is available at the discounted rate of €3,300



Sponsorship of lanyards €4000 + cost of production

- › Company logo printed in full colour on all lanyards.
- › Option of having the lanyard production organised by Forum Europe (production costs to be covered by your organisation) or to provide the lanyards yourself.
- › Lanyards are distributed to all in-person delegates on arrival at the conference and worn at all times, ensuring high visibility of your brand throughout the event.



Sponsorship of conference badges €2000

- › Company logo printed in full colour on all delegate badges.
- › Badges are distributed to all in-person delegates on arrival at the conference and worn at all times, ensuring high visibility of your brand throughout the event.

Please note: joint sponsorship of both lanyards and badges is available at the discounted rate of €5,000.