

# THE INTERNATIONAL AI SUMMIT 26

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DECEMBER 2026

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BRUSSELS / BELGIUM

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## SPONSORSHIP BROCHURE

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#AIConf26

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**PLEASE NOTE:** The list of packages described in this brochure are by no means exhaustive and are meant only as a guide to the possible sponsorship and brand building opportunities that are available at this event. If you have any specific requirements that you feel are not covered by the packages available, then please do not hesitate to get in touch. We are always available to help you identify the options that suit your budget while maximising your value and visibility at the conference, and if necessary, our marketing team can work with you to create innovative sponsorship packages tailored to the exact needs of you and your organisation.

## Introduction

The International AI Summit 2026 will bring together policymakers, industry leaders, researchers, and innovators from around the world for a full day of discussions on the direction of AI and its broader impact. The Summit will provide a space to share perspectives, address real-world challenges, and explore how AI is reshaping economic systems, social dynamics, and global partnerships.

Through a mix of keynotes, panel discussions, and fireside chats, participants will tackle some of the most pressing questions in AI today – from evolving regulation and infrastructure needs to fairness, access, and global governance. The event will also examine how geopolitical and geoeconomic dynamics are shaping the way AI is developed, deployed, and governed, alongside discussions on international standards and how to expand access and capacity across regions.



## Why sponsor The International AI Summit 2026?

- › **Exclusive speaking positions** | Your organisation can contribute to the discussion.
- › **Engaging and Interactive format** | Engage in a fully immersive and interactive debate with decision makers, businesses and policymakers.
- › **EU and Global outreach** | Convey your message to a broad and international audience.
- › **Networking opportunities** | Connect with your fellow attendees during coffee and lunch breaks throughout the event.
- › **Visibility Opportunities** | Ensure maximum visibility through branding on the event website and marketing activities.
- › **Exhibition and demos area** | Showcase your products and solutions or share a position paper with the audience at an onsite tabletop stand.

There are various sponsorship packages available for the event, to offer optimum exposure for all budgets available. These range from higher-end sponsorship packages giving an exclusive speaking position and priority branding, down to lower cost branding that still provides high visibility and a great value opportunity to raise your profile among the leading decision makers in this sector.

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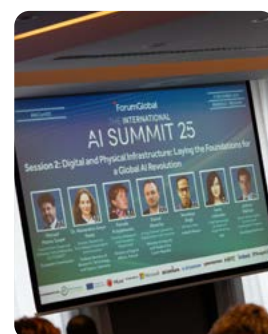
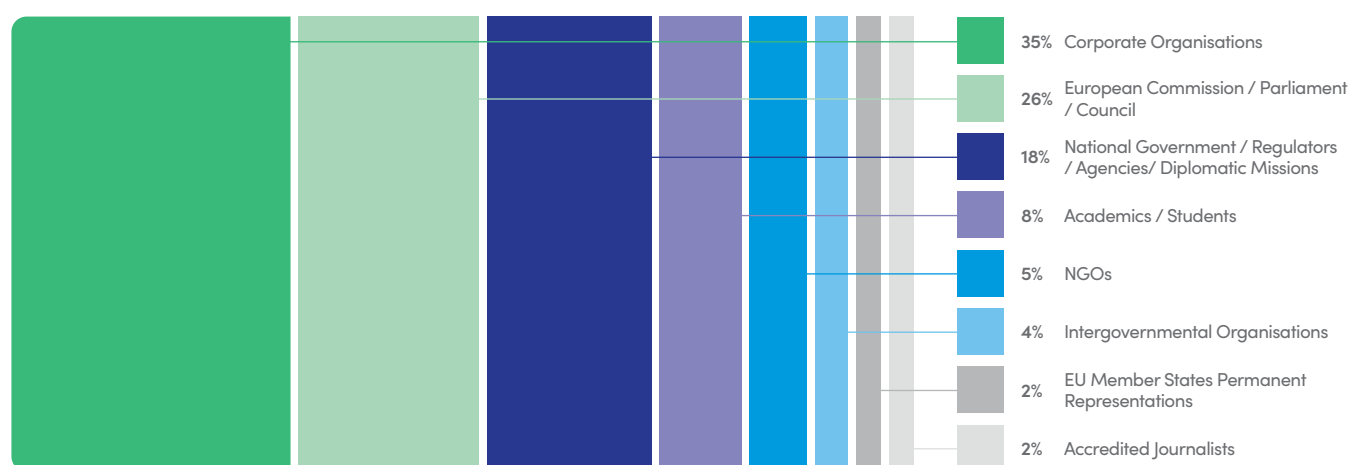
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## Details of past editions

### Audience Breakdown

The last edition of our Artificial Intelligence conference took place in 2025 in Brussels and online, and saw the following audience breakdown:



### Sponsors over the years have included



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## Previous Speakers

\*Positions and organisations at time of contribution

Past speakers and contributors at the Artificial Intelligence conference have included:



**Niamh Smyth TD**

Minister of State at the Department of Enterprise, Tourism and Employment with special responsibility for Trade Promotion, AI and Digital Transformation, Irish Government



**Nadia Calviño**

First Deputy Prime Minister of Spain and Minister for Economy and Digitalization



**Dariusz Standerski**

Secretary of State at the Ministry of Digital Affairs, Poland



**Oleksandr Tsybort**

Deputy Minister for Digital Transformation, Ministry of Economy, Ukraine



**Oliver Ilott**

Director, UK AI Safety Institute



**Dr. Alexandra-Gwyn Paetz**

Director General for Technological Sovereignty and Innovation, Federal Ministry of Research, Technology, and Space, Germany



**Amandeep Singh Gill**

UN Secretary-General's Envoy on Technology / Under Secretary General



**Ulrik Vestergaard Knudsen**

Deputy Secretary-General, OECD



**Mark Schaan**

Associate Deputy Minister, Innovation, Science and Economic Development Canada



**Yi-jing Lin**

Deputy Minister of Digital Affairs, Taiwan



**Yoichi Iida**

Assistant Vice Minister, Ministry for Internal Affairs and Communications (MIC), Japan; Chair of Hiroshima Process WG



**Cristina Shimoda**

General Coordinator of Digital Transformation, Ministry of State of Science, Technology and Innovations, Brazil



**Elizabeth Kelly**

Director, U.S. AI Safety Institute



**Michael McNamara**

Member of the European Parliament and Co-Chair of the European Parliament's AI Working Group



**Juha Heikkilä**

Adviser for International Aspects of Artificial Intelligence, DG CONNECT, European Commission



**Gosia Nikowska**

Head of Unit Artificial Intelligence Innovation and Policy, Coordination, Artificial Intelligence Office, DG CNECT, European Commission



**Signe Ratso**

Deputy Director-General for Innovation, Prosperity and International Cooperation, DG Research and Innovation (RTD), European Commission



**Maive Rute**

Deputy Director-General and Chief Standardisation Officer, DG Internal Market, Industry, Entrepreneurship and SMEs (GROW), European Commission



**Bitange Ndemo**

Kenya's Ambassador to Belgium and Mission to the European Union



**Jerry Sheehan**

Director, Directorate for Science, Technology & Innovation, OECD



**Elena Fersman**

Vice President and Head of Global AI Accelerator, Ericsson



**Jeff Campbell**

SVP and Chief Government Strategy Officer, Cisco



**Iveta Lohovska**

Chief Technologist, AI, Data and Supercomputing, HPE



**Laetitia Cailleteau**

Responsible AI & Generative AI Studios Europe lead, Accenture

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## Sponsorship Packages

### Premium Exclusive

€50,000

**Please note:** This is an exclusive package, available to just **one organisation**.

- Speaking position for a company representative to deliver a Keynote speech
- Speaking position for a company representative to participate during one of the main plenary sessions;
- Exclusive Host of the VIP and speakers pre-conference dinner
- 5 guaranteed and complimentary delegate places for company representatives or guests to attend the main conference
- Inclusion of your organisation logo as a 'Premium Sponsor' across all pre-event and event day materials, including:
  - Conference website (with link to your website)
  - All marketing emails
  - Event day banners and stage backdrop at the conference venue
  - On all post event materials,
- Inclusion of company materials in delegate e-packs, which are distributed to all delegates participating on arrival;
- Opportunity to take a tabletop exhibition stand to showcase your products and solutions or share a position paper with the audience;
- Advance access (1 week before the event) to the list of conference attendees;
- 2 places at the pre-conference VIP and speaker networking dinner (including speaker) – if organised.

## Sponsorship Packages

### Platinum

€25,000

- Speaking position for a company representative to participate during one of the main plenary sessions;
- 5 guaranteed and complimentary delegate places for company representatives or guests to attend the main conference
- Inclusion of your organisation logo as a 'platinum sponsor' across all pre-event and event day materials, including:
  - Conference website (with link to your website)
  - All marketing emails
  - Event day banners and stage backdrop at the conference venue
  - On all post event materials,
- Inclusion of company materials in delegate e-packs, which are distributed to all delegates participating on arrival;
- Opportunity to take a tabletop exhibition stand to showcase your products and solutions or share a position paper with the audience;
- Advance access (1 week before the event) to the list of conference attendees;
- 2 places at the pre-conference VIP and speaker networking dinner (including speaker) – if organised.

## Sponsorship Packages

### Gold

€10,000

- 3 guaranteed and complimentary delegate places for company representatives or guests to attend the main conference (please note: in case of restrictions on the number of attendees who can attend events, you will be in the priority group to receive delegate places, alongside speakers, policymakers / regulators and other sponsor organisations);
- Inclusion of your organisation logo as a 'Gold sponsor' across all pre-event and event day materials, including:
  - Conference website (with link to your website)
  - All marketing emails
  - Event day banners and stage backdrop at the conference venue
  - On all post event materials,
- Inclusion of company materials in delegate e-packs, which are distributed to all delegates prior to arrival;
- Opportunity to take a tabletop exhibition stand to showcase your products and solutions or share a position paper with the audience;
- Advance access (1 week before the event) to the list of attendees;
- 2 places at the pre-conference networking dinner (including speaker) – if organised.

Due to the limited number of sponsorship packages available, please get in touch as soon as possible if you are interested in getting involved.

## Sponsorship Packages

### Silver

€5,000

- 1 guaranteed and complimentary delegate place for company representative or guest to attend the main conference;
- Inclusion of your organisation logo as a 'Silver sponsor' across all pre-event and event day materials, including:
  - Conference website (with link to your website)
  - All marketing emails
  - Event day banners and stage backdrop at the conference venue
  - On all post event materials,
- Inclusion of company materials in delegate e-packs, which are distributed to all delegates prior to arrival;
- Opportunity to take a tabletop exhibition stand to showcase your products and solutions or share a position paper with the audience;
- Advance access (1 week before the event) to the list of attendees;
- 1 places at the pre-conference networking dinner (including speaker) – if organised.

Due to the limited number of sponsorship packages available, please get in touch as soon as possible if you are interested in getting involved.

## Catering Packages

### Exclusive Hosting of Lunch Salon

€8,500

An exclusive opportunity to invite key event attendees and representatives from your core target group to join you for a private networking lunch, hosted by your organisation.

The full benefits of this option include:

- › A private room made available with space for up to 20 people to join in a seated lunch;
- › The opportunity to invite a selection of delegates and speakers who are attending the main conference to join as your lunch guests;
- › All invitations will be sent out by Forum Global on your behalf, and the event team will also handle all logistical aspects on the event day;
- › Option for a representative to provide opening remarks, a short talk, or alternatively run a more informal networking lunch session;
- › Corporate identity displayed as hosts in the private room where the lunch will take place.

### Sponsorship of Cocktail Reception

€7,000

The Networking Reception will be opened to all attendees to join. The setting will be informal and relaxed, providing the opportunity to network and meet over drinks and canapés.

- › Your organisation seen as the exclusive 'host' of the cocktail reception;
- › Exclusive branding at the reception venue on a banner;
- › The opportunity for a representative from your organisation to give welcome address;
- › 3 places at the reception reserved for your representatives and guests;
- › 1 guaranteed and complimentary delegate place for an organisation representative to attend the main conference.

### Exclusive Sponsorship of Conference Refreshments

€5,000

- › Corporate identity displayed in the refreshments area during coffee break;
- › Opportunity to include branded items such as napkins, chocolates, or biscuits for instance (to be provided by sponsor and subject to venue terms and conditions);
- › 1 complimentary delegate place.

## Product Sponsorship

As well as the main sponsorship packages, there are also a range of product-based branding and exhibition opportunities available with Forum Global. If you are interested in exploring these, please contact our marketing team who will be happy to work with you on tailoring your package to the needs of you and your company.



### Sponsorship of Pens €1800

- › Company logo in full colour printed on individual pens distributed to all attendees on their arrival at the venue. Cost of production is included.



### Sponsorship of Notepads €2000

- › Company logo in full colour printed on notepads distributed to all attendees. Cost of production is included.

**Please note: Joint sponsorship of both Notepads and Pens is available at the discounted rate of €3,300**



### Sponsorship of lanyards €4000 + cost of production

- › Company logo printed in full colour on all lanyards.
- › Option of having the lanyard production organised by Forum Global (production costs to be covered by your organisation) or to provide the lanyards yourself.
- › Lanyards are distributed to all in-person delegates on arrival at the conference and worn at all times, ensuring high visibility of your brand throughout the event.



### Sponsorship of conference badges €2000

- › Company logo printed in full colour on all delegate badges.
- › Badges are distributed to all in-person delegates on arrival at the conference and worn at all times, ensuring high visibility of your brand throughout the event.

**Please note: joint sponsorship of both lanyards and badges is available at the discounted rate of €5,000.**